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Job Description: Director, Product Cala Health, Inc.

About Cala Health

Cala Health Inc., an award-winning bioelectronic medicine company headquartered in the San Francisco Bay area, is transforming the standard of care for chronic disease. The company's wearable neuromodulation therapies utilize electricity as medicine, merging innovations in neuroscience and technology to deliver individualized peripheral nerve stimulation, while its vertically integrated commercial model is transforming the delivery of prescription therapies. Cala Health's lead product, Cala Trio™, is the only non-invasive, wrist-worn prescription therapy currently available for essential tremor. Cala Health has new therapies under development in neurology, cardiology, and mental health, and is backed by leading investors in both healthcare and technology. For more information, visit CalaHealth.com.

Our DNA

We're here to empower people to experience greater control over their chronic conditions and more freedom in their daily lives. Our science-first approach and rapid yet rigorous clinical development means we seek excellence in everything we do for customers and our teammates. Inspired by our work, and the talented team members who work with us, we're united in our collective goal to bring about improved, lasting patient outcomes.

Join us in building a better future.

The Opportunity

Cala Health is seeking a Director, Product to join our growing team. The role will report Vice President, Product.

Cala Health offers a unique experience at the intersection of digital and medical device. You will collaborate with all functions of organization to drive our portfolio with a focus on our patients. You will develop a deep understanding of our patient and physician needs to map the best-in-class products and experiences in this new bioelectronic medicine industry.

- Collaborate to establish the strategic direction of the product portfolio, ensuring alignment with overall organizational objectives
- Understand and advance unique business model through portfolio development
- Define product development for current and future portfolio
- Develop business plans, marketing requirements, and holistic product offering, including working cross functionally to set product requirements
- Identify and execute on market research to develop stakeholder insights and translate into product portfolio

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- Deliver vision and requirements translated from needs to prioritized features and corresponding justification
- Define KPIs and mechanisms and measures that define customer preference and retention
- Drive claims development for existing product offering and future pipeline
- Map and advance full user experience across all areas of the business
- Monitor market trends and determine competitive landscape in first-to-market therapy
- Foster a product management culture that is innovative, collaborative and fast-paced to drive results

Desired Skills and Experience

- Zealous voice of customer
- Love to dive into detail and helicopter out to overall strategy
- Enjoy a dynamic and fast-paced environment
- Demonstrated success in leading Product or Platform
- Outstanding communication, organization and relationship building skills conducive to driving teams to decisions
 - Collaborator & partner across organization
 - Motivator and influencer
 - Easily communicate with various audiences: physician, patient, R&D, sales
- Bachelor's degree required, preference in Science or Engineering. MBA preferred
- A minimum of 10+ years relevant experience in product marketing, upstream marketing and/or product management, or advanced degree with 8 years relevant experience.
- Proven track record in product management and portfolio management. Experience in digital and device is preferred.

Cala Health believes our success is based on diversity of people, teams and thinking. We offer all employees the tools, training and mentoring they need to succeed. Our selection process is driven by the key requirements for the role rather than bias or discrimination on the basis of a candidate's sex, gender identity, age, marital status, veteran status, non-job-related disability/handicap or medical condition, family status, sexual orientation, religion, color, ethnicity, race or any other legally protected classification.

If you or someone you know might be interested in this position, please submit a resume & an introductory email to careers@CalaHealth.com.